

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

AGENDA

5:30 p.m.

**Thursday, August 27, 2020
WDM City Hall – Council Chambers
4200 Mills Civic Parkway**

- 1. Call to Order / Approval of Agenda**
- 2. Citizen Forum**
- 3. Approval of Minutes of June 25, 2020 Meeting**
- 4. Old Business**
- 5. New Business**
 - A. Motion – Approval of Call for Artists – 2021 Art on the Campus Exhibit
 - B. Motion – Approval of Selection Committee - 2021 Art on the Campus Exhibit
 - C. Motion – Approval of Call for Artists – LIGHT Valley Junction Public Art
 - D. Motion – Approval of Standing Committee Appointments
- 6. Committee Reports**
 - A. Events Committee
 - B. Communications Committee
 - C. Exhibition Committee
- 7. Project Work Group Reports**
 - A. Water Quality Community Service Art Projects/Event
 - B. Amphitheater Public Art
 - C. LIGHT Valley Junction Public Art
- 8. Staff Reports**
 - A. Arts, Culture & Enrichment Supervisor
 - B. Director of Parks and Recreation
- 9. Other Matters**
- 10. Receive, File and/or Refer**

The City of West Des Moines is pleased to provide accommodations to disabled individuals or groups and encourages their participation in city government. Should special accommodations be required please contact the City Clerk's office at least 48 hours in advance, at 222-3600 to have accommodations provided.

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION
WORKSHOP AGENDA**

**6:30 p.m.
Thursday, August 27, 2020
WDM City Hall – Council Chambers
4200 Mills Civic Parkway**

- 1. Presentation – Trends in Public Art – Liz Lidgett**

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, June 25, 2020, at 5:31 p.m. by Chair Crane.

Commission	Jeff Phillips <i>Vice Chair</i>	Brenda Sedlacek <i>Secretary</i>	Tamara Kenworthy	Ryan Crane <i>Chair</i>	Rita Luther
Present	X	X	X	X	X
Commission	Diane Boyd	Jed Gammell			
Present	X				

Staff	Sally Ortgies <i>Director of Parks & Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Miranda Kurtt <i>Secretary</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Matt McKinney <i>Council Liaison</i>
Present	X	X	X		

On Item 1. Approval of Agenda

Luther moved to approve the agenda as presented. Phillips seconded. Motion carried, 6 yes.

On Item 2. Chair Nomination

The following people were nominated and agreed to hold officer positions:

Brenda Sedlacek nominated Jeff Phillips for Chair.

Jeff Phillips nominated Rita Luther for Vice Chair.

Brenda Sedlacek self-nominated for Secretary.

Luther moved to approve the commission officers as stated. Boyd seconded. Motion carried, 6 yes.

Citizen Forum

No report. Ullestad introduced Delaney Johnson, Recreation Intern.

On Item 3. Approval of Minutes of February 27, 2020, Meeting

Crane moved to approve the minutes as presented. Boyd seconded. Motion carried, 6 yes.

On Item 4. Old Business

No report.

New Business

On Item 6A. Motion – Approval of Final Proposal – Environmental Education Traffic Signal Box Art Project

Crane stated he was very impressed with the final product. Luther questioned if the installation had been completed. Ullestad replied that with this evening’s approval vote, the installation can begin. Kenworthy questioned if West Des Moines has Wind Energy Turbines. Ortgies stated that there are some located within the City limits. Kenworthy felt that the West Des Moines logo is too small on the design. She also wanted to be on record that she felt the focus should be on humans and is disappointed in the animal design and the message they are trying to convey. Boyd stated that the Work Group did share Kenworthy’s comments with the artist. The Work Group approved the design as presented.

Sedlacek moved to approve the Final Proposal as presented. Phillips seconded. Motion carried, 6 yes.

Committee Reports

On Item 7A. Events Committee

No report.

On Item 7B. Communications Committee

No report

On Item 7C. Exhibition Committee

Ullestad stated the winning People's Choice Award artist has been contacted and the monetary award was issued. Phillips commented that a new process of voting was used this year, however, public participation may have been low due to COVID-19.

Project Work Group Reports

On Item 8A. Water Quality Community Service Public Art Projects/Event

Ullestad stated there has been communication with Bounnak Thammavong regarding Aqua Strata. The installation of the piece is planned to occur around August 29. The Events Committee will need to meet to determine how to celebrate the piece. Orgies stated that the Blossoms on the Water reveal may be combined with a ribbon cutting event for the Amphitheater. Sedlacek questioned when the Amphitheater should be completed. Orgies stated August 15 is the expected completion date. Phillips stated having documentation of the various stages of both projects would be beneficial.

On Item 8B. Amphitheater Public Art

Ullestad stated that Douwe Blumberg envisions a public engagement survey being the best way to get community feedback due to the COVID-19 pandemic. BRAVO provided an extension of the \$50,000 grant to June 30, 2021.

On Item 8C. LIGHT Valley Junction Public Art

Sedlacek stated that the Work Group had their first meeting. The Work Group consists of Brenda Sedlacek, Public Arts Advisory Commission; Matt Hauge, Historic Valley Junction Foundation; Julia Eliason, KCL Engineering; Mike Kunzler, business owner; and Vince Valdez, West Des Moines resident. The next step is to create an artist statement and determine if a call for artist or RFQ will be done. There is \$50,000 slated for the project as part of the Public Art Advisory Commission's budget. Phillips questioned the projected installation. Orgies stated the projected completion date is October 2021.

Staff Reports

On Item 9A. Arts, Culture & Enrichment Supervisor

No report.

On Item 9B. Director of Parks and Recreation

Orgies stated that Marnie Strate is working with Brian Abeling who is photographing all the pieces in our collection. Ullestad has been in communication with Ellen Nelson for the strategic planning session for the Master Plan Update. The Commission felt that an in-person meeting would be the most beneficial. Phillips stated that he would like to move forward with the Strategic Planning sooner rather than later. There was discussion on how the meeting would be facilitated with COVID-19. Ullestad will contact Ellen Nelson and Brian Bonanno to discuss how the meeting would occur and schedule a date.

Orgies stated that the City budget has been affected due to COVID-19 and the projection is a reduction of 50% in Hotel/Motel Tax Revenue resulting in necessary budget cuts. The Public Arts Advisory

Commission is funded by the hotel/motel tax, and the Finance Director's recommendation to City Council is to forgo the \$120,000 funding in fiscal year 2020/2021. Current projects will proceed, however, the next anticipated planned permanent commissioned piece will be delayed. Phillips questioned how the Commission's trust fund works. Ortgies stated the funds are distributed to a restricted account, not tied to a fiscal year, and can only be used for the City's public art program. Phillips suggested the Commission look at the budget at the July meeting to review current and future projects.

On Item 10. Other Matters

Luther questioned the missing art pieces from the Our Main Street collection in Valley Junction. The City is doing a renovation project and two of Chavenelle's pieces have been placed into storage. Boyd questioned if the City has statements/policies regarding equity. Ortgies stated the City has a Civil Right Commission that is focusing on these issues. Also, each City department is being tasked with creating a Diversity, Equity and Inclusion Plan specific to their department and customers.

Receive, File and/or Refer

None.

Crane moved to adjourn the meeting. Luther seconded. Motion carried, 6 yes. The meeting adjourned at 6:46 p.m.

Respectfully submitted,

Miranda Kurtt
Parks & Recreation Secretary

ATTEST:

Brenda Sedlacek
Secretary

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: August 27, 2020

ITEM: Motion – Approval of Call for Artists – 2021 Art on the Campus Exhibit

FINANCIAL IMPACT: Expense of \$24,500 which is in the approved FY 20-21 Public Arts operating budget.

SYNOPSIS: There are two minor changes being recommended by staff and the Exhibition Committee to the Call for Artists for the 2021 Art on the Campus Exhibit.

The first is that the exhibit will most likely include 12 artworks in 2021 instead of the 10 that have been exhibited for the past 3 years. Staff is currently working on a Memorandum of Understanding with WDMCS to allow the placement of two art pads on WDMCS property between the trail and the south side of the Learning Resource Center. The pads will be poured in the spring of 2021 before April 15. (map attached for reference)

The second item that has been changed is the requirement that the selected artists participate in the Otocast mobile audio guide recording process.

The proposed Call for Artists is attached for your information.

BACKGROUND:

OUTSTANDING ISSUES (if any): None

RECOMMENDATION: Staff and the Exhibition Committee recommend the approval of the Call for Artists.

Lead Staff Member: Allison Ullestad, Arts, Culture, & Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Orgies, Director of Parks and Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Exhibition Committee
Date Reviewed	7/30/2020
Recommendation	approve



OVERVIEW

The West Des Moines Public Arts Advisory Commission and Parks and Recreation Department invite **regional artists (Iowa, Illinois, Minnesota, Missouri, Nebraska, Wisconsin, South Dakota)** to submit an Artwork Application to participate in the 9th annual Art on the Campus public art exhibit. Art on the Campus is a temporary outdoor exhibit, displayed on the West Des Moines City/School Campus from April to November each year.

EXHIBIT DETAILS

- Selected artists are paid a **\$2,000 stipend** for the use of their artwork.
- A selection panel will choose **12 original works of art** for installation.
- The artist retains ownership of their work and agrees to loan it to the exhibit. During the exhibit, the artwork will be covered under the City's insurance for the retail value of the artwork; however, artists must also carry standard liability insurance coverage. Artists are required to **provide proof of liability insurance** if selected.
- A **People's Choice** vote will be taken throughout the duration of the exhibit. When the exhibit is complete, the People's Choice artwork will be named and shared with the public, and the People's Choice winner will receive a \$500 award.
- A recognition event will be held at which members of the community, WDM City Council, WDM Parks and Recreation Advisory Board, and featured artists are invited to celebrate 2021 Art on the Campus exhibit. Invited guests will have the opportunity to view the selected works. Artists are asked to attend and give a brief oral description of their artwork. More details to come.
- The Art on the Campus exhibit will be promoted in the local media. Marketing efforts will include but not be limited to:
 - An article in WDM Magazine (direct mailed to all WDM households and businesses)
 - News and information on the WDM City Web Site (www.wdm.iowa.gov)
 - WDM Parks and Recreation Department's Facebook, Instagram and Twitter accounts
- The Art on the Campus exhibit is a listed feature on the Otocast app, a mobile audio guide. Selected artists are required to work with Otocast staff to record a short narrative about their artwork.

**The City of West Des Moines reserves the right to photograph and reproduce images of the artwork on exhibit for promotional and educational purposes.*

EXHIBIT LOCATION

The West Des Moines City/School Campus is a centrally located area that is home to several facilities utilized by the community including an elementary school, freshmen high school, the WDM City Hall, the WDM Public Library and the WDM School District's Learning Resource Center and the new Jamie Hurd Amphitheater. A half-mile walking trail encircles the centrally located pond. Selected works will be installed on 4' x 4' concrete pads that are located around the pond and adjacent to the walking trail.



INSTALLATION OF ARTWORK

Artists are responsible for all costs, equipment, and labor necessary for the delivery, installation and removal of their work and assume all risk and damage to their work before and during installation and during and after removal. Work not appropriate for installation onto a 4'x4' concrete base will not be allowed. Lighting and power will not be provided at the artwork locations. The artist shall affix their artwork to the concrete pad in such a way that non-authorized removal would not be possible. The City of West Des Moines will not provide labor nor equipment for install.

SALE OF ARTWORK

Each selected piece of artwork must have a pre-determined purchase value or sale price that is set by the artist. If someone desires to purchase one of the displayed artworks, 15% of the sales price will be paid to the City of West Des Moines. These funds will provide future funding of public art in West Des Moines. The \$2,000 stipend provided to the artist is not part of any sales transaction. Artwork must remain on display throughout the duration of the exhibition.

ARTWORK CRITERIA

All artwork must be the original work of the artist (in concept, composition, and execution) and suitable for outdoor public display. Works will be selected by a selection panel comprised of WDM Public Arts Advisory Commission members and local citizens, artists, and business representatives. The following criteria will be used in the selection process:

Required Artwork Characteristics

- Artwork that is suitable for public viewing
- Artwork that displays high quality technical skill, imagination, and innovation
- Artwork that is suitable for outdoor display in adverse weather conditions
- Artwork that has soundness of construction, is durable, and is safe for viewing

Desirable Artwork Characteristics

- Artwork that creates a sense of discovery, surprise, and emotional connection
- Artwork that uses kinetic devices, optical effects, dynamic shapes, or bright colors to create a vibrant and interesting exhibit
- Artwork that is participatory
- Artwork that is whimsical, uplifting, and creative



People's Choice Winner 2020
"The Sacrifice"

**Decisions by the selection panel are final and not open to negotiation.*

ART ON THE CAMPUS 2021 EXHIBIT TIMELINE*

- | | |
|--|----------------------------|
| • Call for Artists issued | August 31, 2020 |
| • Artwork Applications due | October 30, 2020 |
| • Selection panel deliberations and recommendation | November 2-13, 2020 |
| • Notifications of selection to artists | By December 15, 2020 |
| • Delivery and installation of artwork | April 1-14, 2021 |
| • Exhibit open to the public | April 15-November 15, 2021 |
| • Removal of artwork | November 16-30, 2021 |

**The City of West Des Moines reserves the right to change the project timeline.*

ONLINE APPLICATIONS ONLY. APPLY AT www.wdm.iowa.gov/CallforArtists

Applications due by 5:00pm on October 30, 2020

Contact Allison Ullestad (Arts, Culture, and Enrichment Supervisor) at 515-222-3455 or allison.ullestad@wdm.iowa.gov with questions. View the current Art on the Campus exhibit at www.wdm.iowa.gov/AOC.



Art on the Campus N

Exhibit Map



LIBRARY

CITY HALL

South

10

??

??

9

8

7

6

5

4

3

2

1

CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION

DATE: August 27, 2020

ITEM: Motion – Approval of Selection Committee – 2021 Art on the Campus Exhibit

FINANCIAL IMPACT: None

SYNOPSIS: A Selection Committee comprised of citizens and commission members needs to be established to review artist submissions for the 2020 Art on the Campus exhibit. Staff recommends a 5 person committee including the following individuals:

- Rita Luther, Chair (Commissioner / Year 3)
- Ray Seidelman (Citizen / Year 3)
- Liz Stephenson (Citizen / Year 2)
- Vince Valdez (Citizen / Year 2)
- Tamara Kenworthy (Commissioner / Year 1)

BACKGROUND: Staff recommends members of the Selection Committee be limited to serving a 3-year term on this annual work group. Commissioner Jed Gammel had completed his 3-year term which resulted in an open seat to be filled by another Commissioner.

OUTSTANDING ISSUES (if any): None

RECOMMENDATION: Staff recommends the approval of the proposed Selection Committee.

Lead Staff Member: Allison Ullestad, Arts, Culture and Enrichment Coordinator

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	
Date Reviewed	
Recommendation	

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: August 27, 2020

ITEM: Motion – Approval of Call for Artists – Light Valley Junction Public Art Project

FINANCIAL IMPACT: Expense of \$50,000 which is in the approved FY '20-21 Public Arts operating budget. This not-to-exceed total must cover all artist fees, design and engineering including structural and electrical, fabrication, installation, lighting (excluding electrical service), site visits, and other related expenses.

SYNOPSIS: A Call for Artists has been developed by the Light Valley Junction Public Art Work Group for a permanent work of art to be sited on public property in the public walkway located on the west side of the 200 block of 5th Street in Historic Valley Junction. The Call for Artists is attached for review, but highlights of the main elements include the following:

Art Statement

"Light Valley Junction" Public Art Statement

Historic Valley Junction is the gathering place that is the heart and soul of West Des Moines – a delightful mix of old and new, bridging generations with unique shops, vibrant events and a walkable hometown feel. Historic Valley Junction is West Des Moines' original main street.

The Light Valley Junction Public Art Work Group wants to celebrate the past, present and future of this unique place through a public work of art. The Work Group wants every person who experiences this specific commissioned artwork to feel a sense of excitement and a connection to the community. The Work Group wants residents and visitors to be enticed to engage with the artwork and feel alive in its presence.

The project will include a permanent commissioned work of art to be sited on public property in a public walkway located on the west side of the 200 block of 5th Street. The work of art may be a single piece or made up of multiple pieces and must include the use of light in its design. The total budget for the project is \$50,000. This not-to-exceed total must cover all artist fees, design and engineering including structural and electrical, fabrication, installation, lighting (excluding electrical service), site visits, and other related expenses.

Project Budget

\$50,000

Proposed Schedule

Installation Complete October 2021

Artist Eligibility

Lead artist must have completed two commissioned outdoor public works of art of \$25,000 or more. Experience with incorporating lighting elements in public art preferred. Must be a regional artist who currently resides in one of the following states: Iowa, Illinois, Minnesota, Missouri, Nebraska, Wisconsin, South Dakota; *special consideration will be given to artists with an Iowa connection.*

BACKGROUND: The Light Valley Junction Public Art Work Group met on February 14 and July 22.

Work Group Members:
 Brenda Sedlacek (Commissioner)
 Matt Hauge (Executive Director, Historic Valley Junction Foundation)
 Vince Valdez (WDM Citizen)
 Julie Eliason (Director of Marketing, KCL Engineering)
 Mike Kunzler (Art Director, Kunzler Studios)

RECOMMENDATION: That the Commission approve the Call for Artists-Light Valley Junction Public Art Project.

Lead Staff Member: Allison Ullestad, Arts, Culture and Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks & Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

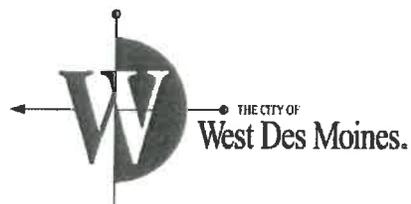
Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee			
Date Reviewed			
Recommendation			

CALL FOR ARTISTS

Light Valley Junction Public Art Project



West Des Moines Public Arts Advisory Commission
City of West Des Moines, Iowa

CALL FOR ARTISTS

“LIGHT VALLEY JUNCTION” PUBLIC ART PROJECT

City of West Des Moines

Public Art Commission Opportunity

ABOUT WEST DES MOINES

The City of West Des Moines, Iowa, is a rapidly growing community located within the Des Moines/West Des Moines Metropolitan Area. West Des Moines has a wide array of amenities and culture and has frequently been recognized as a top locality for young professionals. *Forbes* has rated the Des Moines metro as the #1 city for young professionals. In 2018, *Money* listed West Des Moines as the #1 place to live in Iowa.

At the heart of the city lies the Historic Valley Junction district. This is the community’s gathering place and where the City of West Des Moines began. It is a highly desirable place to live, work and play. The commercial district includes some of the City’s most historic buildings and most modern retailers. Residents of Valley Junction are proud of their diversity, great schools, and parks. They recognize and celebrate the distinctive character of their neighborhood within the context of West Des Moines’ success. In a word, Valley Junction is unique.

WEST DES MOINES PUBLIC ART PROGRAM

The vision of the City of West Des Moines Public Art Program is the creation of a diverse collection of public works of art of high aesthetic and intellectual quality and excellence, and a program that promotes cultural expression and artistic appreciation. At the heart of the aspiration for public art in West Des Moines is the wish for an authentic, rich and diverse arts culture that is seen and understood as uniquely arising from the community – an arts culture that benefits and enriches all those who are fortunate enough to visit, work, and live in West Des Moines.

The mission of the West Des Moines Public Art Program is to create a city with successful public spaces incorporating public works of art that offer moments of serendipity and the fine grain detail of the public infrastructure. The Public Art Program champions excellence in art, design, architecture and landscape. The Public Art Program and Collection should be the most visible symbols of West Des Moines’ commitment to creativity, encouraging diversity of ideas and expression, and promoting tolerance of multiple opinions. A creative city provides humane environments for its residents, business communities and visitors, extends opportunities for life-long learning and helps preserve community histories.

The primary goals of the Public Art Program are to develop an aesthetically interesting environment, to integrate public works of art into public spaces and to promote tourism and the economic vitality of West Des Moines through the enhancement of public spaces.

The Public Arts Advisory Commission’s permanent artwork collection continues to grow each year. See more here: [www.wdm.iowa.gov/Public Art](http://www.wdm.iowa.gov/PublicArt).

ABOUT THIS OPPORTUNITY

“Light Valley Junction” Public Art Statement

Historic Valley Junction is the gathering place that is the heart and soul of West Des Moines – a delightful mix of old and new, bridging generations with unique shops, vibrant events and a walkable hometown feel. Historic Valley Junction is West Des Moines’ original main street.

The Light Valley Junction Public Art Work Group wants to celebrate the past, present and future of this unique place through a public work of art. The Work Group wants every person who experiences this specific commissioned artwork to feel a sense of excitement and a connection to the community. The Work Group wants residents and visitors to be enticed to engage with the artwork and feel alive in its presence.

The project will include a permanent commissioned work of art to be sited on public property in a public walkway located on the west side of the 200 block of 5th Street. The work of art may be a single piece or made up of multiple pieces and must include the use of light in its design. The total budget for the project is \$50,000. This not-to-exceed total must cover all artist fees, design and engineering including structural and electrical, fabrication, installation, lighting (excluding electrical service), site visits, and other related expenses.

SELECTION & PROJECT CRITERIA

Selection of a finalist or finalists will be based on the following:

- Quality of letter of interest
- Quality of work samples
- Background and prior work experience including community engagement
- Demonstration of project understanding and ability to meet project schedule
- Consideration of project criteria in conceptual design proposal

The artist’s concept, final proposal, and ultimately the final artwork will need to meet certain criteria. Artwork should:

- Fulfill the “Light Valley Junction” Public Art Statement (see above)
- Incorporate lighting as an integral part of the artwork
- Be colorful and eye-catching; high-impact and engaging
- Be low maintenance, durable, and resistant to vandalism; able to withstand extreme weather conditions
- Be aesthetically and photographically pleasing; draw people in
- Be appealing both day and night and during all seasons
- Be able to be installed entirely on City-owned public property
- Include a high level of community engagement that is incorporated into the development of a final proposal by the selected artist
- May be one or multiple pieces of art

ELIGIBILITY

Artist or artist team:

- Must have completed 2 commissioned outdoor public works of art of \$25,000 or more. Experience with incorporating lighting elements in public art preferred.
- Must show an understanding of the community of West Des Moines and the Historic Valley Junction district; ***special consideration will be given to those artists who show familiarity with the district in their proposal*** (no travel costs will be covered for any pre-selection site visits).
- Must be a regional artist who currently resides in one of the following states: Iowa, Illinois, Minnesota, Missouri, Nebraska, Wisconsin, South Dakota; ***special consideration will be given to artists with an Iowa connection.***
- Must be able to participate in a virtual interview, if needed.
- Black, Indigenous, and People of Color (BIPOC) are encouraged to apply.

SELECTION PROCESS OVERVIEW

This is an open call for artists who meet the eligibility requirements. Artist's submission materials will be reviewed by the Light Valley Junction Public Art Work Group. If necessary, interviews may be conducted with selected artists or artist teams.

Upon selection of an artist or artist team whether based solely upon submission materials or upon interviews, one artist/artist team will be commissioned to develop, fabricate, and install a permanent artwork.

PROPOSED SCHEDULE

August 31	Call for Artists announced
October 2	Submission deadline / proposals forwarded to Light Valley Junction Public Art Work Group for review
Week of October 12	Light Valley Junction Public Art Work Group selects artist/artist team (schedule may be extended if interviews are conducted)
October 22	Approval of artist contract by WDM Public Arts Advisory Commission
November 2	Approval of artist contract by WDM City Council / artist begins final proposal
January 4	Artist submits final proposal
Week of January 11	Light Valley Junction Public Art Work Group approves final proposal
January-February	Necessary approval processes with City departments
Late February	Fabrication begins
October 2021	Project installation complete

Schedule may be subject to change.

REQUIRED SUBMISSION MATERIALS

In digital format only.

Provide the following in a single PDF document (work sample JPEG's can be sent in separate files):

- Contact information for artist / artist team members
- One-page letter describing interest in project and approach to design; please include statements addressing eligibility criteria, community engagement, and project criteria
- One-page biographical information or resume for lead artist(s) (include one paragraph for each team member if artist-led team)
- Three references (contact information only) for recently completed projects of similar scope
- Work samples: include 3-5 work samples showing projects completed within the last 5 years with up to 3 digital images of each project. Save all standard JPEG images and label each with applicant's full name and number in sequence with list of work samples
- One-page document listing all work samples. Please provide a brief description and budget for each
- No more than 3 pages showing artist's initial concept for the Light Valley Junction Public Art Project that may include sketches, images, and text

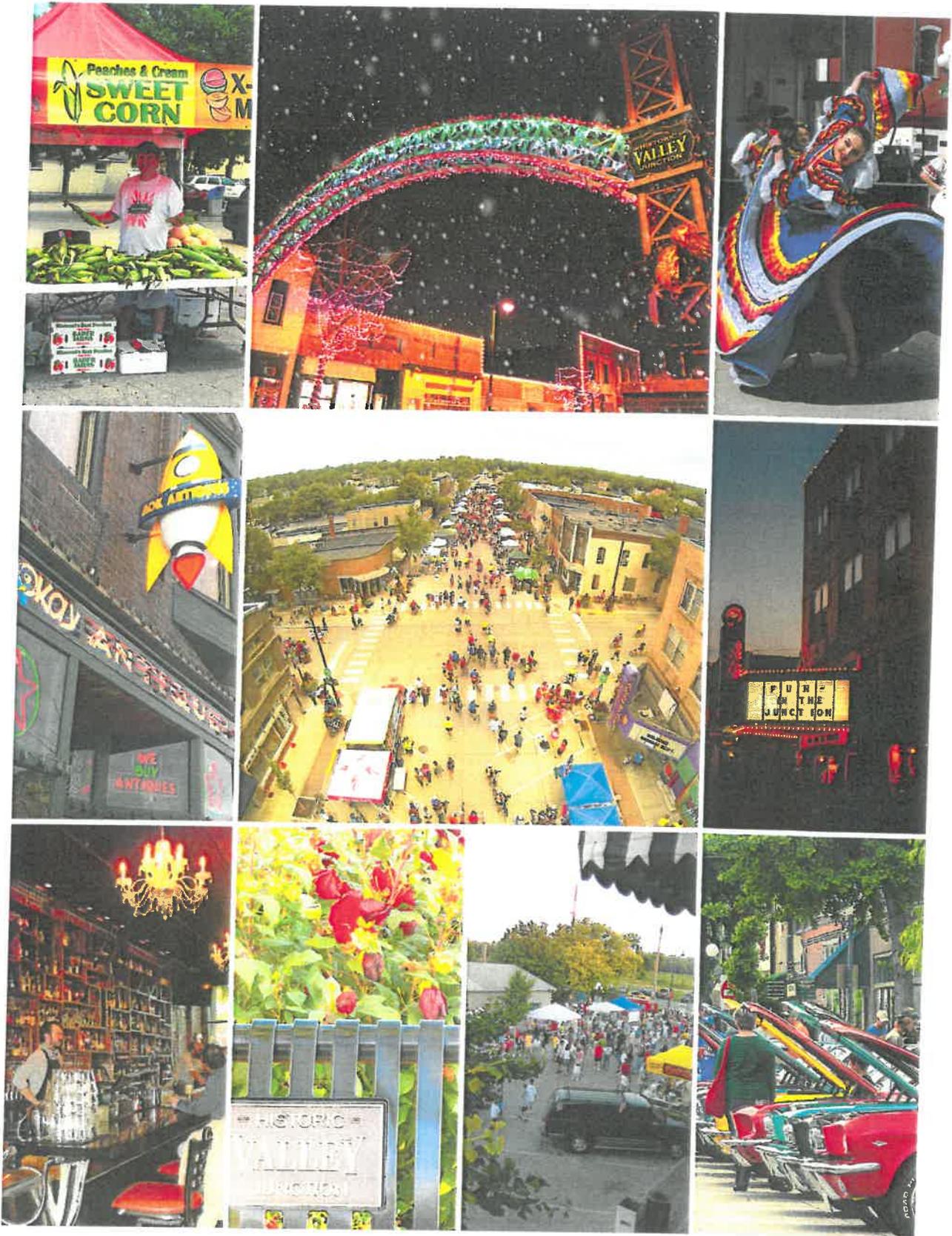
Please submit all materials via email to Allison Ullestad, Arts, Culture and Enrichment Supervisor, allison.ullestad@wdm.iowa.gov. Include "Light Valley Junction Public Art Project" in the subject line. All materials must be received **by 4:00 p.m. CST on Friday, October 2, 2020**. No submissions will be accepted after this time. Receipt of submission will be acknowledged via e-mail.

Questions regarding this Call for Artists can be directed to Allison Ullestad, Arts, Culture and Enrichment Supervisor, at 515-222-3455 or allison.ullestad@wdm.iowa.gov.

PHOTOS SHOWING THE WALKWAY SITE OF ARTWORK (placeholder photos)



PHOTOS SHOWING CHARACTER OF HISTORIC VALLEY JUNCTION



**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

5D

DATE: August 27, 2020

ITEM: Motion – Approval of Standing Committee Appointments

FINANCIAL IMPACT: None

SYNOPSIS: This item is to appoint the members of the Events Committee, Communications Committee and Exhibition Committees for 2020-2021. The following appointments are proposed by Chair Jeff Phillips:

Communications	Jed Gammel / Diane Boyd
Events	Brenda Sedlacek / Ryan Crane
Exhibition	Rita Luther / Tamara Kenworthy

A roster showing the proposed appointments is attached. Also attached are descriptions of each Standing Committee.

BACKGROUND:

OUTSTANDING ISSUES (if any): None

RECOMMENDATION: Chair Jeff Phillips recommends that the Commission approve the appointments as presented.

Lead Staff Member: Sally Ortgies, Director of Parks and Recreation

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	
Date Reviewed	
Recommendation	

**2020 – Public Arts Advisory Commission Roster
(pending approval – 8/27/20)**

Name	Address	Phone	Appointed	Term Expires	Standing Committees	Work Group Appointments	E-Mail
Tamara Kenworthy	1204 S. 46 th St. WDM, IA 50265	314-6568 (c)	4/1/11 (2)	3/31/21	Exhibition	Art on the Campus Selection Committee	tamara@on-pointstrategies.com
Jed Gammell	3513 Aspen Drive WDM 50265	327-9923 (w) 669-7860 (c)	4/1/17 (1)	3/31/21	Communications		jed.gammell@mylsb.com
Diane Boyd	234 57 th Ct. WDM, IA 50266	669-1882 (c) 267-8142 (h)	4/1/11 (2)	3/31/23	Communications		boyd3diane@gmail.com
Ryan Crane	1400 S. 52 nd St. #62 WDM, IA 50265	515-414-9860 (c)	4/1/15 (2)	3/31/23	Events	Amphitheater Art	ryancrane83@gmail.com
Brenda Sedlacek (Secretary)	1512 S. 42 nd St. WDM, IA 50265	225-0517 (h) 240-9234 (c)	4/1/11 (3)	3/31/23	Events	LIGHT Valley Junction	brendasedlacek@icloud.com
Jeff Phillips (Chair)	4439 Wisful Vista WDM, IA 50265	249-7554 (c)	4/1/18 (1)	3/31/22	All, As Needed	Amphitheater Art	jphillips@barkerlemar.com
Rita Luther (Vice Chair)	509 18 th St. WDM, IA 50265	360-4747 (c) 222-2902 (h)	4/1/11 (2)	3/31/22	Exhibition	Art on the Campus Selection Committee	jluther70@hotmail.com

Key Staff/ City Council Liaison

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CITY OF WEST DES MOINES CITY COUNCIL MEETING COMMUNICATION

DATE: July 20, 2020

- ITEM:** Public Hearing – Veteran’s Parkway Enhancements Phase 1, Gateway & Median Features
1. Resolution – Approval of Plans and Specifications
 2. Motion – Receive and File Report of Bids
 3. Resolution – Approve Contract

FINANCIAL IMPACT: Total contract amount of \$298,392.82 including three add alternates. The project will be paid with budgeted CIP funds from G/L account 500.000.000.5250.490. Funding will be covered out of available funds in the Veterans Parkway Enhancements project account (0510 022 2017). The total amount budgeted for construction of this project is \$377,138.

BACKGROUND: The Council is asked to approve the plans and specifications for the Veteran’s Parkway Enhancements Phase 1, Gateway & Median Features and to receive and file the report of bids that is attached. Five (5) bids were received for the project with the lowest responsible bid submitted by Koester Construction Company of Grimes, Iowa. The preliminary estimated cost for the base project was \$321,850 with three add alternates estimated at \$276,730. Staff is recommending accepting all (3) of the add alternates.

This resolution is for the first phase of the Veterans Parkway Enhancements which includes the construction of entry monuments on Veterans Parkway at southbound 1st Street and northbound Hwy 5. In addition, add alternates are included for the construction of median panels on Veterans Parkway between 1st Street and Hwy 5. The entry monuments would consist of internally illuminated signs with images of the American flag. The median panels consist of a series of metal panels with images of the U.S. Armed Forces service marks, metals and POW/MIA.

OUTSTANDING ISSUES: None.

RECOMMENDATION: That the Council hold the public hearing and pass the resolution to approve the plans and specifications, move to receive and file the report of bids, and award the contract for the Veteran’s Parkway Enhancements Phase 1, Gateway & Median Features in the amount of \$298,392.82.

Lead Staff Member: David Sadler, Superintendent of Parks 

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation 
Appropriations/Finance	Tim Stiles, Finance Director
Legal	Richard Scieszinski, City Attorney
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	Des Moines Register
Dates(s) Published	July 10, 2020

SUBCOMMITTEE REVIEW (if applicable)

Committee	N/A		
Date Reviewed			
Recommendation	Yes	No	Split