



Other Information

Government Data:

Date of Incorporation	1893
Form of Government	Mayor - Council
Population (U.S. Census Bureau, 2018 Population Estimate)	66,641
Area (square miles)	48.2
Population/square mile	1,383
Counties (Polk, Dallas, Warren & Madison)	4

Lane Miles of Streets:

Paved	785
Unpaved	50

Linear Miles of Sewers:

Storm	225
Sanitary	2255

General Election 2016:

	Age 18-24	Age 25-34	Age 35-49	Age 50-64	Age 65 & Over	Total
Registered Voters	4,912	11,244	11,858	11,075	8,166	47,255
Number of Votes Cast	2,973	7,079	8,820	9,223	7,091	35,186
Percent of Registered Voting	60.53%	62.96%	74.38%	83.28%	86.84%	74.46%

Source: Iowa Secretary of State - Statistical Reports by Precinct

Public Education Facilities:

Elementary	10
Middle School	2
Ninth Grade School	1
High School	1

Higher Education Facilities:

Community College	1
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Medical Facilities:

Hospitals	2
Number of Beds	241



Leisure Services:

Parks and Greenways	41
Number of Park Acres	1,303
Number of Picnic Shelters	27
Number of Dog Parks	1
Number of Playgrounds	39
Number of Outdoor Aquatic Centers	2
Number of Splash Pads/Spray Grounds	2
Number of Tennis Courts	16
Number of Softball/Baseball Fields	25
Number of Soccer Fields	21
Number of Horseshoe Courts	16
Number of Sand Volleyball Courts	2
Number of Basketball Courts	18
Number of Outdoor Ice Skating Rinks	1
Number of Archery Shooting Lanes	12
Miles of Trails	65

Library:

Annual Circulation	738,000
Annual Visitors	303,000

Cemeteries:

Number of Facilities	2
Number of Acres	9

Income Statistics:

	Median Family Income	Median Household Income	Per Capita Income
State of Iowa	\$74,794	\$58,580	\$31,085
Madison County	75,144	64,512	33,069
Polk County	81,965	66,044	34,474
Warren County	89,191	74,383	34,570
Dallas County	109,051	84,790	43,583
West Des Moines	99,071	74,787	44,527

Source: U.S. Census Bureau; 2014-2018 American Community Survey 5-Year Estimates



Principal Property Taxpayers:

Taxpayer	Taxable Value	Percentage of Total City Taxable Value
Microsoft Corporation	\$735,045,571	12.06%
Wells Fargo Home Mortgage Inc.	206,668,683	3.39%
GGP Jordan Creek, LLC	198,413,778	3.25%
Aviva Real Property Holdings, LLC	49,555,410	0.81%
Hy-Vee, Inc.	48,751,620	0.80%
IFBF Property Management	44,010,180	0.72%
Regency West Office Partners, LLC	42,273,900	0.69%
Valley West Mall, LLC	39,276,000	0.64%
MRES West Glen Holdings LP	34,467,003	0.57%
Dallas County Partners II	27,607,500	0.45%

Source: 2018 Valuations Polk, Dallas, Warren, & Madison County Assessor's Office

Principal Employers:

Employer	Type of Business	Employees
Wells Fargo & Company	Financial Services	10,550
West Des Moines Community Schools	Education	1,294
Athene USA Corporation	Insurance /Financial Services	1,100
FBL Financial Group Inc.	Insurance/Financial Services	1,011
Hy-Vee Inc.	Grocery/Retail	1,174
The Iowa Clinic	Health Care	950
American Equity Investment Life Holding Company	Insurance/Financial Services	516
Sammons Financial Group	Financial Services	508
Mediacom Communications Corporation	Communications	494
Equifax Workforce Solutions	HR & Payroll Management	450
Businessolver Inc.	Benefits Administration	416
Windsor Windows & Doors	Manufacturing	400

Source: West Des Moines Community Economic Development Department & PFM



Historical Population:

Year	West Des Moines Population	% Change	Polk County	% Change	State of Iowa	% Change
1900	1,700	-	82,624	-	2,231,853	-
1910	2,573	51.35%	110,438	33.66%	2,224,771	-0.32%
1920	3,631	41.12%	154,029	39.47%	2,404,021	8.06%
1930	4,280	17.87%	172,837	12.21%	2,470,939	2.78%
1940	4,252	-0.65%	195,835	13.31%	2,538,268	2.72%
1950	5,615	32.06%	226,010	15.41%	2,621,073	3.26%
1960	11,949	112.80%	266,315	17.83%	2,737,537	4.44%
1970	16,441	37.59%	286,101	7.42%	2,824,376	3.17%
1980	21,894	33.17%	303,170	5.97%	2,913,808	3.17%
1985	23,456	7.13%				
1990	31,702	35.15%	327,140	7.91%	2,776,755	(4.71%)
1995	39,562	24.79%				
2000	46,403	17.29%	374,601	14.51%	2,926,324	5.39%
2005	51,744	11.51%				
2010	56,609	9.40%	430,640	14.96%	3,046,355	4.10%
2015	63,541	12.25%				

Source: U.S. Census Bureau, Special Census 1985, 1995 , 2005 , & 2015

Population by Age Group:

Under 5 Years	6.7%
5 to 14 Years	12.7%
15 to 24 Years	11.8%
25 to 34 Years	18.6%
35 to 44 Years	13.8%
45 to 54 Years	12.7%
55 to 64 Years	11.3%
65 to 74 Years	7.4%
75 to 84 Years	4.0%
85 Years and Older	1.5%

Source: US Census Bureau 2018 ACS 5-Year Estimates



Racial Diversity

White	79.6%
Black or African American	4.6%
Mexican	4.5%
Puerto Rican	0.5%
Cuban	0.1%
Other Hispanic or Latino	0.8%
American Indian and Alaska Native	0.1%
Asian Indian	3.9%
Chinese	0.4%
Filipino	0.3%
Japanese	0.1%
Korean	0.4%
Vietnamese	1.0%
Other Asian	0.9%
Native Hawaiian	0.1%
Some Other Race	0.6%
Two or More Races	2.1%

Source: US Census Bureau, 2014-2018 American Community Survey

Retail Taxable Sales:

Fiscal Year	Retail Taxable Sales	Percentage of Total State Taxable Sales Generated
2010	\$1,483,724,771	4.64%
2011	1,541,230,798	4.68%
2012	1,700,406,372	4.92%
2013	1,636,714,660	4.70%
2014	1,647,831,070	4.60%
2015	1,723,946,833	4.59%
2016	1,768,926,175	4.60%
2017	1,796,720,183	4.61%
2018	1,750,840,994	4.45%
2019	1,807,157,089	4.50%

Source: Iowa Department of Revenue - Iowa Retail Sales & Use Tax Report



